



zencore.

ZenAI

*Proven methodology created by expert
Google Cloud Practitioners*

Rapidly Explore and Validate Generative AI Solutions with ZenAI

ZenAI is a comprehensive offering designed to empower your organization in harnessing the transformative capabilities of Generative AI. Explore our three progressively tiered offers: ZenAI Blueprint, ZenAI Launchpad, and ZenAI Ignition.

From enablement workshops to structured programs and guided prototype development, each tier provides a unique pathway for your journey into the world of Generative AI on Google Cloud.



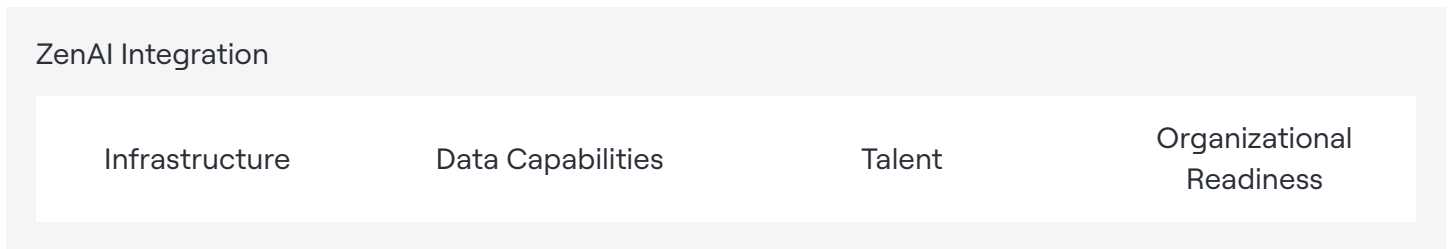
Get in
touch

sales@zencore.dev

ZenAI

Your Perfect Partner to Harness Generative AI on Google Cloud

At Zencore, we understand that businesses today are looking to harness the power of generative AI for a variety of applications, ranging from creating engaging user experiences to optimizing internal processes. As a leading Google Cloud partner founded by former Google employees, Zencore specializes in assisting businesses in developing and executing cloud strategies through strong engineer-to-engineer relationships.



ZenAI Blueprint

Knowledge & Concepts



ZenAI Launchpad

From Concept to Reality



ZenAI Ignition

Prototype Implementation

	ZenAI Blueprint Knowledge & Concepts	ZenAI Launchpad From Concept to Reality	ZenAI Ignition Prototype Implementation
Generative AI Briefing	●		
Product Review & Demos	●		
AI Readiness Assessment	●	●	
Use Case Identification	●	●	●
Technology Selection & Solution Design		●	●
Concept Validation		●	●
Prototype Implementation			●

ZenAI Blueprint

Generative AI Enablement Workshop

Unlock the transformative power of Generative AI with **ZenAI Blueprint**, the entry-level and most accessible offering from Zencore. With our hands-on, opinionated, and agile approach, ZenAI Blueprint is the ideal way to kickstart your journey into the world of Generative AI.

Why ZenAI Blueprint?

- **Expert Guidance:** Receive expert guidance from our team of professionals with hands-on experience in Google's AI innovations. We will guide you throughout your Generative AI journey, maximizing the value of this groundbreaking technology at every step.
- **Tailored to Your Unique Needs:** Our offering aligns with your business goals, enabling you to achieve meaningful outcomes that address your specific objectives and challenges.
- **Cost-Effective:** ZenAI Blueprint provides a cost-effective solution to unlock the potential of Generative AI. Our streamlined timeline and focused deliverables minimize investment risks, enabling you to identify viable use cases for your organization quickly.
- **Accelerate Time-to-Value:** With tailored enablement workshops, ensuring a seamless transition to Generative AI adoption. Experience a faster path to deriving business value from this cutting-edge technology.

Offering Overview

Generative AI Briefing: Dive into the world of Generative AI. In just a matter of days, our expert team will guide you through the essential knowledge and concepts needed to understand and leverage Generative AI effectively on Google Cloud.

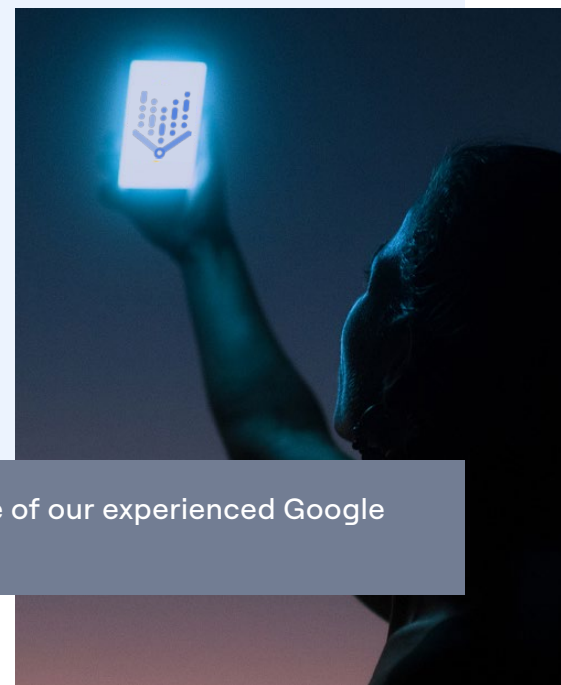
Product Review and Demos: Empower your technical teams with an interactive workshop showcasing the full range of Google Cloud Generative AI capabilities. Explore Generative AI Studio in Vertex AI, Gen AI App Builder, and models like PaLM, Codey, Chirp, and Imagen. We'll help you choose the right tools, platforms, and APIs for your use case and requirements.

Assessment and Use Case Identification: Evaluate your infrastructure, data readiness, and technological capabilities with our framework for seamless Generative AI integration. Identify use cases aligned with your business goals.

ZenAI Blueprint: Unlocking the Full Potential of Generative AI

Collaborate with Zencore's Google Cloud experts, leveraging our strong engineering background. Embark on a transformative journey that revolutionizes interactions with information, data, and customers. Contact us at sales@zencore.dev to explore ZenAI Blueprint and unleash Generative AI's full potential.

Request a consultation with one of our experienced Google Cloud practitioners today.



ZenAI Launchpad

Structured Program to Get Hands-on With Google Cloud Generative AI

At Zencore, we understand that businesses today seek to harness the power of generative AI for various applications, from user experiences to process optimization. **ZenAI Launchpad** guides teams from concept to proof-of-concept, empowering organizations to leverage transformative Generative AI capabilities practically.

Offering Overview

AI Readiness Assessment: Evaluate your organization's readiness for Generative AI with ZenAI Launchpad. Gain valuable insights and recommendations on your current infrastructure, data capabilities, talent, and organizational readiness, for seamless integration.

Use Case Identification: Prioritize impactful generative AI use cases based on the readiness assessment. Align investments with strategic objectives for maximum value.

Technology Selection and Solution Design: Our experts design tailored solutions using Vertex AI, Gen AI App Builder and models such as PaLM, Codey, Chirp or Imagen, from Google Cloud's Generative AI Studio. We help you choose the right tools, platforms, and APIs to meet your needs.

Concept Validation: In the final phase, ZenAI Launchpad goes beyond conceptual understanding to collaborate closely with your technical teams and create a tangible proof-of-value. This demonstrates how Generative AI addresses real-world challenges specific to your business. By leveraging our expertise and Google Cloud's innovative technologies, we deliver customized solutions aligned with your business goals.

Why ZenAI Launchpad?

- **Expert Guidance:** Our experts ensure your Generative AI initiatives follow industry-leading practices and principles, providing invaluable guidance throughout the process.
- **Tailored Proof-of-Concept:** ZenAI Launchpad collaborates closely with your teams to develop custom proof-of-concept projects, showcasing the transformative power of Generative AI. Utilizing our expertise and Google Cloud's technologies, we create unique experiences like interactive bots, personalized digital assistants, and advanced search engines.
- **From Concept to Reality:** Transform your conceptual ideas into tangible outcomes with ZenAI Launchpad. Leveraging Google Cloud's cutting-edge Generative AI studio in Vertex AI and Generative AI App Builder, we guide you in building powerful models and applications that generate text, images, code, videos, audio, and more.
- **Accelerated Innovation:** Expedite your organization's innovation journey with ZenAI Launchpad. We swiftly move from ideation to practical implementation, leveraging our experienced team and Google's AI research and innovation to explore new frontiers and deliver cutting-edge solutions to the market.

ZenAI Launchpad: Transform Concepts into Proof of Concepts

Collaborate with Zencore's former Google experts to accelerate your journey into Generative AI. Contact us at sales@zencore.dev to learn more about ZenAI Launchpad and unlock new possibilities through Generative AI.

ZenAI Ignition

Guided Generative AI Prototype Development

With **ZenAI Ignition**, we empower your organization to prototype advanced solutions that go beyond proof of concept, pushing the boundaries of what Generative AI can achieve in terms of functionality, and putting in place the necessary security control, resource management, and cloud infrastructure best practices.

Offering Overview

Use Case Identification: We will start by working closely with your team to evaluate your organization's AI readiness and to identify the most impactful use case for generative AI.

We will determine areas where generative AI can provide the greatest value so it ensures that your investment is aligned with your strategic objectives.

Technology Selection and Solution Design: Once we have a clear understanding of your generative AI use case, our team of experts will design a solution tailored to your specific needs based on the latest tooling available from Google Cloud's Generative AI Studio in Vertex AI, Gen AI App Builder and models such as PaLM, Codey, Chirp or Imagen among others.

We will help you choose the right tools, platforms and APIs to align with your use case and requirements. This ensures that you have the optimal foundation to develop cutting-edge Generative AI solutions.

Prototype Implementation: In the final phase, we will create a prototype of your generative AI solution. This isn't just about theory – we bring your vision to life in a form you can interact with, test, and learn from.

Our prototype is designed to not only demonstrate the potential capabilities of the AI solution but also to effectively validate its real-world applicability and effectiveness.

This is where your concept moves from the drawing board to a tangible system, giving you a first-hand glimpse into its operation and potential impact.

Why ZenAI Ignition?

- **Expert Guidance:** Our experts guide you through the advanced complexities of advanced cloud-based Generative AI prototype development, adhering to industry best practices.
- **Security Controls:** With ZenAI Ignition, we prioritize data security and privacy, implementing comprehensive controls to protect sensitive information and mitigate risks.
- **Optimized Costs:** Our team ensures cost-efficient Generative AI applications, prioritizing resource allocation for scalability and high performance.
- **Accelerated Time-to-Value:** Leverage our deep technical expertise and agile development for rapid prototyping, reducing implementation timelines and deploying innovative Generative AI solutions that drive growth.

ZenAI Ignition: Unleash the Full Potential of Generative AI

Your pathway to prototyping advanced Generative AI solutions that surpass proof of concept limitations. Partner with Zencore to transform interactions with information, data, and customers. Contact us a sales@zencore.dev to achieve Generative AI excellence through ZenAI Ignition.